



7th Annual

Haskell & White Nonprofit Conference

Wednesday, April 17, 2024

8:30 a.m. to 11:30 a.m. Breakfast and Program

About the Presenters:



Wayne R. Pinnell, CPA serves as Managing Partner and oversees the strategic direction and operations of the Firm, while serving clients as an audit partner. His dedication to the nonprofit community is seen through his volunteer service on the boards of eight community organizations which include Laura's House and Boys & Girls Clubs of Central Orange Coast.



Rick Smetanka, CPA is the Audit Partner-in-Charge and serves many of our nonprofit organizations. Rick also advises publicly traded companies, as well as private equity and venture capital backed businesses. He serves

as Board Chair for ARTS OC and is a founding member of the Child Abuse Prevention Center business advisory board.



Diane Wittenberg, CPA is an Audit Partner with over 30 years of experience. Diane has worked with a wide variety of organizations ranging from community based nonprofits to universities and foundations. Diane

serves as a Board Member and Treasurer for Mariposa Women and Family Center and serves as Audit Committee Chair for Discovery Cube OC.



David Buchanan, CISO, CPA serves as Haskell & White's outsourced Chief Information Security Officer. David provides domestic and international clients with cybersecurity leadership and helps them attain the benefits of

performance security at all levels of their organizations. He is a partner at Delap, an accounting firm based in Oregon he leads their managed IT Services department.

Who should attend:

Nonprofit CEOs, CFOs, controllers, executive directors, development directors and members of the board of directors.

Join us for the 7th Annual Haskell & White Nonprofit Conference, an event organized to inform leaders throughout the nonprofit sector with the latest insights and strategies. This year, we delve into the specifics of accounting for in-kind gifts, and how to implement internal controls for effective governance and prevention of fraud. We'll explore the transformative power of AI in the nonprofit world and have a discussion on how to make sure your financial leadership is looking forward and not in the rear-view mirror. Gear up for a morning of inspiration, where you'll fortify your mission and foster meaningful community connections.

Attendees will learn about the following topics:

Gifts-in-Kind: Valuation, Presentation & Disclosures

Explore the intricacies of when in-kind contributions should or should not be reported, how to value those contributions and what disclosures are required as a result.

Leveraging AI: Practical Strategies for Nonprofit Innovation

Dive into how AI can revolutionize nonprofit operations, from enhancing donor engagement and personalizing communications to optimizing fundraising strategies. Discover practical AI applications that can streamline processes, analyze data for better decision-making, and elevate your mission's impact.

Safeguarding Your Mission: Integrating Fraud Prevention with Strong Internal Controls

Nonprofits are often tasked to do more with less. We'll share ideas to help you protect assets, ensure accuracy, and foster trust, strengthening your nonprofit's integrity and operational effectiveness. We'll also navigate through strategies to identify potential fraud risks, implementing accountability and security techniques that align with your organization's core values and mission.

Strategic Financial Leadership

How financial leaders can contribute to their organization's strategic planning and decision-making processes, align financial strategies with mission goals, and communicate financial health and needs to stakeholders.

To register for the conference, please contact Meagan Hayes at mhayes@hwcpa.com or 949-450-6249.



HASKELLWHITE

CERTIFIED PUBLIC ACCOUNTANTS | BUSINESS ADVISORS

www.hwcpa.com ORANGE COUNTY | SAN DIEGO

About Haskell & White

Haskell & White offers a full range of accounting and business advisory services. In addition to traditional accounting services, we provide tools and individualized coaching to help clients reach their objectives. Haskell & White has been a visible force in the nonprofit community for over 35 years, serving over 60 nonprofit organizations with tax and audit services, and providing volunteer resources and financial support for 35 organizations.