

# THE ORANGE COUNTY REGISTER

## BUSINESS

# Biz briefly: New bank for O.C.? Wooden Floor partners with D.C. program

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### On the Move

Ronnetta Johnson was named executive director at **Community Service Programs**, a Santa Ana nonprofit. She has been with the organization for 20 years and most recently worked as director of CSP victim assistance programs and dispute resolution services. The board of directors appointed Johnson to the position after Margot Carlson, the nonprofit's executive director of 40 years, died in July. CSP serves Orange County children, adults and families who are involved with or at risk of involvement with the justice system.

Irvine-based accounting firm **Haskell & White** hired Eleanor Schultz as director of finance and administration. In her new role, Schultz will oversee the firm's accounting and finance functions, human resources and facilities. She most recently worked as director of finance for **Advantage Sales & Marketing** in Irvine and has held financial leadership and accounting positions for 18 years.

### New Ventures

The California Department of Business Oversight approved an application from **Core Commercial Bank**, a new state-chartered bank that will be based at 4490 Von Karman Ave. in Newport Beach. The bank's debut is pending Federal Deposit Insurance Corp. approval. Conditions that need approval by the state agency include having the bank maintain a minimum of an 8 percent ratio of tangible shareholder equity to total tangible assets for the first three years of business.

**The Wooden Floor**, a Santa Ana-based nonprofit that teaches arts to underserved local youth, has licensed its model to **CityDance**, a dance education program for at-risk students in Washington, D.C. The licensed partnership will phase into CityDance immediately. The Wooden Floor will provide fee-based consulting, training and curriculum on its model. CityDance will implement The Wooden Floor's copyrighted Theory of Change model.

### **Milestones**

The California and Nevada Credit Union Leagues' REACH Conference honored Eric Day with the J. Alvin George Outstanding Volunteer Award. The award honors contributions by people who serve credit unions in volunteer capacities. Day, a board member of Credit Union of Southern California in Anaheim Hills, is a founding member of the **Orange County Legislative Networking Group**, a network formed with the purpose of educating state and federal lawmakers about issues important to credit unions and their members. He also participates in the annual Credit Unions for Kids Wine Auction, which is held in Dana Point to raise money for Children's Miracle Network hospitals.

Hilary Kaye, the founder of **HKA Marketing Communications**, accepted the 2015 National Philanthropy Day Orange County award for the small business category at the Hotel Irvine on Nov. 19. Other nominees for the award included National MS Society, Pacific South Coast Chapter; Alzheimer's Association, Orange County Chapter; and Susan G. Komen Orange County. HKA also received a silver award in the international Stevie Awards for Women in Business, Community Involvement Program category.