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SHARE THE SECRETS OF
THEIR SUCCESS!**

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MAGAZINE

WOMAN OF
THE YEAR
— AWARDS —



Celebrating 10 years of mentoring and inspiration

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an Diego Magazine's Women of the Year event on September 29, 2015, at the Museum of Contemporary Art La Jolla welcomes entrepreneurial and corporate women of all ages and industries to connect and celebrate 10 years of honoring the multitude of dynamic and esteemed women who enrich our city through their entrepreneurial and charitable spirits.

This year, 97 remarkable women were selected as finalists, and one will be named Woman of the Year for her outstanding leadership, depth of character, career success, and efforts to enhance the community at large. The evening will include special award winners, a networking power hour, and an inside look on mentoring the next generation of female leaders.

SPECIAL ADVERTISING SECTION

WOMAN OF THE YEAR 2015 — AWARDS —

CRITERIA FOR WINNERS

- ✓ Has been in the business for 5+ years
- ✓ Manages three or more part- or full-time employees
- ✓ Contributes to her company/organization above and beyond the normal position requirements
- ✓ Commitment to community service

JUDGES

San Diego Magazine would like to extend a warm thank-you to the judging panel, which is composed of the immediate past five Woman of the Year winners.

2014

Judi Sheppard Missett
JAZZERCISE, INC

2013

Anesa Chaibi
HD SUPPLY FACILITIES MAINTENANCE

2012

Susan Salka
AMN HEALTHCARE

2011

Kathleen Selick
RADY CHILDREN'S HOSPITAL

2010

Theresa Drew
DELOITTE

NOMINEES

Helen Adams

SAN DIEGO AREA MANAGING PARTNER
HASKELL & WHITE LLP

After a 27-year tenure at Deloitte, a "Big 4" CPA firm where she was a partner, Adams became involved with a number of industry groups and nonprofits, and served on the board of directors for the LRAD Corporation. In 2013, she became managing partner at Haskell & White, one of Southern California's leading independent accounting, auditing, and tax consulting firms.

Laura Alexon

FRANCHISE PARTNER
BLO BLOW DRY BAR

Alexon holds a marketing degree from The Art Institute and has eight years of experience in the real estate field, including working as a residential real estate advisor. Since February 2015, she has channeled her business knowledge and savvy into opening Blo Blow Dry Bar and Body By Blow Gaslamp, Gwyneth Paltrow's beauty bar concept.

Olga Alvarez

PARTNER
HEISNER ALAVREZ, APC

Alvarez's success in law led her to open her own La Jolla-based firm, Heisner Alvarez, which specializes in business, trusts, and estates. In addition to publishing articles, she conducts seminars on estate planning and charitable giving, and has been a speaker at the National Business Institute on the fundamentals of elder law, as well as its Probate Boot Camp.

Allison Andrews

FOUNDER AND DIRECTOR
FASHION WEEK SAN DIEGO, APA CONSULTING, AND FAB AUTHORITY

A passionate entrepreneur, Andrews founded Fashion Week San Diego, which is among the most prominent Southern California events and the world's only binational Fashion Week. She also helms a consulting firm that supports startups and entrepreneurs, and a nonprofit, FAB Authority, which provides resources and events for emerging artists, designers, and beauty industry professionals.

Carisa Azzi

CHIEF FINANCIAL OFFICER
WELK RESORTS

For 10 years, Azzi has worked at Welk Resorts, which has \$225 million a year in revenue, as CFO and treasurer. During her tenure, she's assisted with the strategic acquisitions and

financing of resort locations in Cabo San Lucas, Mexico, and Lake Tahoe, California, along with the acquisition of the Branson Tourism Center, which produces \$30 million in annual revenue.

Deanna Bagdasar

CHIEF OPERATING OFFICER
RJS LAW FIRM

At 26, Bagdasar has already achieved great success as the COO for RJS Law Firm, the largest tax law firm in San Diego. Bagdasar manages the company's complete day-to-day operations and is an integral member of the senior management team, overseeing all human resource matters, implementing all office policies, and managing the firm's accounting and business procedures.

Sherry Bahrambeggui

MANAGING MEMBER AND EXECUTIVE VICE PRESIDENT
PRICE ENTITIES

Since 2007, Bahrambeggui has served as a managing member of The Price Group, LLC, along with acting as executive vice president, secretary, and vice chairman of the boards of Price Charities, San Diego Revitalization Corporation, and Price Family Charitable Fund. She is also the CEO of PS Ivanhoe, LLC, a commercial real estate company.

Retta Beery

FOUNDER & CEO
HOPE KNOWS NO BOUNDARIES

A passionate patient advocate and nationally recognized expert and speaker for families dealing with rare or undiagnosed diseases, Beery has a particular interest in the development of genomic sequencing as a diagnostic tool, having seen the benefits firsthand with her own children. Through her nonprofit, Hope Knows No Boundaries, she touches thousands of lives, connecting the dots between patients, medical specialists, and insurance companies, and bringing precision medicine and hope to patients.

Wendy Behan

PARTNER
CASEYGERRY

Behan serves as the current president of California Women Lawyers and is a successful partner at CaseyGerry, where she concentrates her practice on serious personal injury, class actions/mass torts, and phar-

maceutical and medical device products liability. She's a member of the San Diego County Bar Association, American Association of Justice, Consumer Attorneys of San Diego, Lawyers Club San Diego, and Consumer Attorneys of California.

Ann Berchtold

FOUNDER AND EXECUTIVE DIRECTOR
ART SAN DIEGO

Berchtold has made huge strides to distinguish San Diego as an arts and culture destination. She established the first contemporary art fair in San Diego in 2009, and her successful ART SAN DIEGO has put the city on the map with representations of more than 80 international galleries and work from 500-plus individual artists at the event.

Claudette Berwin

OWNER & BROKER
GALLERY PROPERTIES

Berwin has more than 30 years of experience selling homes, vacant land, ranches, and apartments and strives to bring professionalism and education to the real estate industry. She holds the prestigious Graduate Realtor Institute designation, and she founded Gallery Properties in 2002. She serves on the board of directors for the La Jolla Village Merchants Association and chairs a committee for La Jolla Concours D'Elegance.

Sally Bixler

FIRST VICE PRESIDENT, WEALTH MANAGEMENT
UBS FINANCIAL SERVICES, INC.

Bixler has more than 30 years of experience in wealth management and specializes in working with multigenerational families. Prior to joining UBS Wealth Management in 2010, she served as a financial adviser at Merrill Lynch, managed the investment program for Peninsula Bank, and was an investment officer at San Diego Trust & Savings Bank. She has earned the designation of Certified Retirement Planning Counselor from the College of Financial Planning.

Trish Boaz

EXECUTIVE DIRECTOR
SAN DIEGUITO RIVER VALLEY CONSERVANCY

In 2013, Boaz joined the San Dieguito River Valley Conservancy, bringing more than 30 years in conservation and environmental knowledge. Previously, she was chief of the Resource Management Division of the County of San Diego Department of Parks and Recreation for more than seven years and oversaw the implementation of the Multiple Species Conservation Program, the acquisition of 7,100-plus acres of open-space land, and the award-winning County Trails Program.



San Diego Magazine's 2015 Woman of the Year Awards

Celebrating 10 years of mentoring and inspiration



San Diego Magazine's [Woman of the Year](#) event on September 29, 2015, at the Museum of Contemporary Art La Jolla welcomes entrepreneurial and corporate women of all ages and industries to connect and celebrate 10 years of honoring the multitude of dynamic and esteemed women who enrich our city through their entrepreneurial and charitable spirits.

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Criteria for winners

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-

Judges

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- 2013: Anesa Chaibi, HD Supply Facilities Maintenance
- 2012: Susan Salka, AMN Healthcare
- 2011: Kathleen Selick, Rady Children's Hospital
- 2010: Theresa Drew, Deloitte

Nominees

Helen Adams

San Diego Area Managing Partner, Haskell & White LLP

After a 27-year tenure at Deloitte, a "Big 4" CPA firm where she was a partner, Adams became involved with a number of industry groups and nonprofits, and served on the board of directors for the LRAD Corporation. In 2013, she became managing partner at Haskell & White, one of Southern California's leading independent accounting, auditing, and tax consulting firms.