

ORANGE COUNTY REGISTER

PRICE: \$1 • THURSDAY, FEB. 12, 2015 • OCREGISTER.COM

Business etc.

STATUS UPDATE



Angela Ratzlaff has the latest on movers and shakers in Orange County.

Send items about business expansion, milestones and promotions to Angela Ratzlaff at aratzlaff@ocregister.com



College entrepreneurship center in final funds pitch

Golden West College and the nonprofit Oak View Renewal Partnership in Huntington Beach are in the final fundraising stage for a new Center for Entrepreneurship & Leadership at the campus.

Nearly \$350,000 has been raised with an overall goal of \$500,000 to launch the center, which will focus on skill-based business education with fields that include catering, cosmetology and other lifestyle businesses. If the fundraising goal is reached before the end of June, the center should debut by the fall.

Golden West College President Wes Bryan said the center would be a good fit for students, who often graduate or complete certificate programs with marketable skills but sometimes lack entrepreneurial know-how.

The center, which will be located in the old library building, will also offer support for digital media, programing or consulting businesses.

OVRP first worked with Golden West 18 years ago with El Viento, an organization that serves local children and young adults through ocean-based activities. The nonprofit came back to the college in 2013 to

present the idea of having an on-campus support and education center for students who would like to learn what goes into starting up a business.

Major contributors so far include Wells Fargo and the Linda & Tod White Charitable Fund, which both donated \$100,000.

Once completed, the program is projected to produce more than \$55 million in economic activity over the first three years, according to economist Wallace Walrod.

Walrod's economic impact study estimated that within the first three years of the center's opening, 130 new businesses would start up along with 1,400 new jobs in the county and a minimum of \$4.3 million in combined tax revenue increases.

OVRP has been working with Golden West on the center since mid-2013. Bryan said the school has already modified its curriculum this year to include entrepreneurship education. Classes and workshops will take place in the center once it opens.

- Angela Ratzlaff



COURTESY OF OAK VIEW RENEWAL PARTNERSHIP

Golden West College President Wes Bryan, right, gathers with Iosefa Alofaituli, executive director and CEO of Oak View Renewal Partnership, and Vivian Pham, vice president and community development officer for Wells Fargo Bank and board chairwoman of Oak View Renewal Partnership.

To contribute

Anyone interested in contributing to the entrepreneurship center should contact Oak View CEO Iosefa Alofaituli at 714-596-7063 or by email at iosefa.ovrp@gmail.com

ON THE MOVE



Burnett

Heidi Burnett was named Southern California office leader at **Mercer**. She will be based in Irvine and will work with offices located in the region. Previously, Burnett worked in client management at **Aon Hewitt**, a human capital and managing consulting services company.

David Hornung has been hired at Beverly Hills-based **City National Bank** as vice president and senior private client adviser in its private client services division in Irvine. Hornung has more than 17 years of banking, trust and estate planning experience.



Cropsy

Jeff Cropsy has been named president of the **Council of College and Military Educators** in Anaheim. Cropsy is also vice president for strategic initiatives and external relations at **Grantham University**, an online school with a focus on education programming for the military.

Haskell & White, an accounting firm in Irvine, promoted two employees in the audit and business advisory services department. Luigi Ramirez was promoted to in-charge associate, and Tracy Cuculic McLaughlin is now an audit manager.



PAUL BERSEBACH, FILE PHOTO

Brandman University will be the site of an educational career fair Friday from 10 a.m. to 2 p.m. in Irvine.

COMING UP

Brandman University will host an education career fair from 10 a.m. to 2 p.m. Friday in Irvine. The job fair will feature about 1,000 available positions, mostly for substitute teachers. School districts participating include La Habra City School District, Placentia-Yorba Linda Unified School District, Saddleback Valley Unified School District and Santa Ana Unified School District. St. Anne School in Laguna Niguel and several preschools also will participate. The event will take place at 16355 Laguna Canyon Road, Irvine.

employment agency is based in San Diego and operates its human resources division in Newport Beach.

GOOD WORKS

Mike Kartsonis, the president of Santa Ana-based contract manufacturing company **Dynamic Fabrication**, donated \$100,000 to the National Tooling and Machining Foundation. The donation will go toward scholarships in the Los Angeles area.

OneOC, a volunteer center that helps nonprofits with branding and training, will launch a Center for Business and Community Partnerships. The center, which has investors including **Pacific Life Foundation**, **Allergan Foundation**, **Wells Fargo**, **Pimco** and **OneOC**, will provide volunteering services to companies.