



Thursday 21 February



## CPAs are Ready to Perform Reviews for Crowdfunded Startups

Reviews of financial statements will be in the eye of the storm when the JOBS (Jumpstart Our Business Startups) Act rules are finally enacted by the SEC. Startups are expected to begin raising equity capital on websites at the start of 2013 based on this legislation signed into law in April of this year. Against the railing of Congress that the SEC is tantamount to

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- » Haskell & White Strengthens Tax and Audit Departments with Two Internal Promotions
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## Haskell & White Strengthens Tax and Audit Departments with Two Internal Promotions



### Details

Written by Melissa Masters



Irvine-based Haskell & White LLP, one of Southern California's largest independently owned accounting, auditing and tax consulting firms, has promoted two staff members within the organization. The internal promotions further bolster the firm's Tax and Audit and Business Advisory teams.

"Haskell & White's steadfast commitment to developing and elevating our team members is synonymous with our ability to attract and maintain long-term client relationships," said Wayne Pinnell, managing partner of Haskell & White. "It is this vital combination of consistency and teamwork that enables us to take an active role in our client's growth."

Haskell & White's new promotions include the following professionals:

- **Jennifer Cavender** has been promoted to senior manager in the Audit and Business Advisory Services Department. The California State University, Fullerton graduate has worked for Haskell & White since 2000 and serves as director of the board of the American Society of Woman Accountants, as well as the Accounting Chapter of CSUF's Alumni Association. As a senior manager, Cavender is working to expand the firm's client base in the South Bay region, focusing on the manufacturing, real estate and service industries, as well as nonprofit organizations.
- **John McNair** has been promoted to senior in the Tax Department. McNair, who holds a Master of Business Taxation from the University of Southern California, began his accounting career with Haskell & White in 2011. As a senior, he will work directly with clients on tax returns and income tax provisions while training and mentoring junior staff.

### About Haskell & White LLP

Haskell & White LLP is one of the largest independently owned accounting, auditing and tax consulting firms in Southern California, servicing public and private middle-market companies. With locations in Irvine and San Diego, Haskell & White combines the expansive services, knowledge, experience and reach of national and international accounting firms with the personal attention, responsiveness and value of a local organization. Haskell & White works with companies in a broad range of industries including real estate, manufacturing, distribution, life science, technology, and retail. The firm provides solid expertise and services to its clients in the tax and audit disciplines, including advising SEC registrants and consulting on mergers and acquisitions. Further information on Haskell & White can be found on the firm's website, [www.hwcpa.com](http://www.hwcpa.com).