

# accountingWEB

## Company Announcements: Week of March 11, 2013

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Posted by Terri Eyden on Mar 11 2013

Irvine-based **Haskell & White LLP**, one of Southern California's largest independently owned accounting, auditing, and tax consulting firms, has promoted two staff members within the organization. The internal promotions further bolster the firm's Tax and Audit and Business Advisory teams.



**Jennifer Cavender** has been promoted to senior manager in the Audit and Business Advisory Services Department. The California State University, Fullerton graduate has worked for Haskell & White since 2000 and serves as director of the board of the American Society of Woman Accountants as well as the Accounting Chapter of CSUF's Alumni Association. As a senior manager, Cavender is working to expand the firm's client base in the South Bay region, focusing on the manufacturing, real estate, and service industries as well as nonprofit organizations.

**John McNair** has been promoted to senior in the Tax Department. McNair, who holds a Master of Business Taxation from the University of Southern California, began his accounting career with Haskell & White in 2011. As a senior, he will work directly with clients on tax returns and income tax provisions while training and mentoring junior staff.

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**Wayne Pinnell**, managing partner of **Haskell & White LLP**, has joined the Steering Committee of the **OC Tech Alliance**, a newly formed trade association focused on fostering innovation and growth among Orange County's technology community. The Alliance features members from the county's leading technology companies, in addition to various service companies and vendors that support them.

As a member of the Steering Committee, Pinnell will serve as treasurer, overseeing the organization's budgeting, internal controls and financial reporting processes.

The OC Tech Alliance was founded in Orange County to replace TechAmerica, which closed its regional offices to focus primarily on government advocacy on a national level. This new entity will align former TechAmerica Orange County members with various new members behind the common cause of furthering Orange County's technology community.

Valicore Technologies Chairman **Peter Craig** will serve as chairman of the board of directors, which is comprised of CEOs from Valicore, Kofax, Syspro, Alvaka Networks, and Content Technologies.

In addition to regular networking opportunities, the OC Tech Alliance will host a Professional Development Roundtable Series, providing members with an array of insights related to organizational leadership. Key areas of focus will include human resources, sales and marketing, legal, finance, operations, and international business.

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**Haskell & White LLP** has hired industry veteran **Helen C. Hutchison Adams, CPA**, as its San Diego area managing partner. Adams will oversee the expansion of the firm's San Diego practice, coordinating the direction of San Diego client services utilizing her leadership experience in the accounting and auditing profession.

Prior to joining Haskell & White, Adams served as an audit partner with Deloitte, where she was involved with IPOs and secondary offerings, M&A transactions, and litigation consulting services. She also worked with a range of public and private clients to establish accounting and financial controls and advise on corporate strategy.