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Service Organization Control (SOC) engagements are seen as a growth area for CPA firms. John McLaughlin, CPA, Partner, Risk Advisory Services Leader, BDO in Philadelphia, stated rhetorically concerning the clients who need a SOC report, "Do you want to do it now and get some competitive advantage and be out in front and tell them, 'I do care about security and confidentiality'?"

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## HASKELL & WHITE PROMOTES MITCH HALL TO MANAGER, AUDIT & BUSINESS ADVISORY SERVICES



### Details

Written by Melissa Masters



Irvine-based Haskell & White LLP, one of Southern California's largest independently owned accounting, auditing and tax consulting firms, has promoted Mitchell Hall to manager within the Audit & Business Advisory Services Department.

"Mitchell brings a high level of technical expertise and customer service to our team," said Wayne Pinnell, Managing Partner of Haskell & White. "His promotion to manager reflects our commitment to growing our talented staff from within and bolstering our high standard of client service."

Hall, who joined Haskell & White in May of 2012, has extensive experience servicing closely-held, high-growth public companies within the medical, manufacturing, biotechnology, engineering and technical service industries. He participates in many Securities and Exchange Commission (SEC) reporting engagements and consults on various accounting and reporting issues related to SEC filings.

"The organic growth and development of our team is an integral part of our operating values and culture," said Pinnell. "The internal promotion will further strengthen the firm's Audit & Business Advisory Services team."

Hall received his Bachelor of Science degree from Florida State University and his Master of Accounting from The University of Tampa.

### About Haskell & White LLP

Haskell & White LLP is one of the largest independently owned accounting, auditing and tax consulting firms in Southern California, servicing public and private middle-market companies. With locations in Irvine and San Diego, Haskell & White combines the expansive services, knowledge, experience and reach of national and international accounting firms with the personal attention, responsiveness and value of a local organization. Haskell & White works with companies in a broad range of industries including real estate, manufacturing, distribution, life science, technology, and retail. The firm provides solid expertise and services to its clients in the tax and audit disciplines, including advising SEC registrants and consulting on mergers and acquisitions. Further information on Haskell & White can be found on the firm's website, [www.hwcpa.com](http://www.hwcpa.com).