



Structuring Your Next Capital Raise

Wednesday, April 14, 2010

7:30 a.m. – 9:00 a.m.

The Center Club

650 Town Center Drive
Costa Mesa, CA 92626

Continental Breakfast will be provided.
Complimentary valet parking.

To register for the roundtable,
please contact

**Meagan Hayes at 949-450-6249 or
mhayes@hwcpa.com.**

Online registration is also available at
www.hwcpa.com

Speakers:

Rick M. Smetanka, CPA
Partner, Haskell & White LLP

Craig V. Butler, Esq.
Partner, The Lebrecht Group

HASKELL

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CERTIFIED PUBLIC ACCOUNTANTS
AND BUSINESS ADVISORS

Haskell & White's Roundtable Series is designed for financial executives of Southern California public and private companies as a forum to stay on the cutting edge of new developments in SEC and accounting related rules and regulations.

The current economic environment has limited the access to capital for public and private companies. As a result, companies must challenge traditional capital transactions and be creative when structuring deals.

In this roundtable session, we will introduce alternative sources of capital for public companies and we will discuss the benefits and downsides of each choice.

Highlights of this session include:

- Preparing to market your business to capital sources
- Capital sources and structures for public companies
 - Equity Lines
 - PIPES (Private Investments in Public Equity)
 - Registered Direct Offerings
 - At-the-Market Offerings
 - Rights Offerings
- SEC and GAAP reporting issues
 - SEC focus
 - Common GAAP issues
 - What to watch out for

1 hour of CE credit will be available.