



Taming the Tidal Wave of Change

Wednesday, August 25, 2010

7:30 a.m. – 9:00 a.m.

The Center Club

650 Town Center Drive
Costa Mesa, CA 92626

Continental Breakfast will be provided.
Complimentary valet parking.

To register for the Roundtable,
please contact

**Meagan Hayes at 949-450-6249 or
mhayes@hwcpa.com.**

Online registration is also available at
www.hwcpa.com

Haskell & White's Roundtable Series is designed for financial executives of Southern California public and private companies as a forum to stay on the cutting edge of new developments in SEC and accounting related rules and regulations.

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CERTIFIED PUBLIC ACCOUNTANTS
AND BUSINESS ADVISORS

While the U.S. Securities and Exchange Commission (SEC) studies whether to allow or require public companies to adopt International Financial Reporting Standards (IFRS), U.S. and international accounting standard setters have been working individually and collaboratively on numerous projects that have the potential to significantly change our accounting and financial reporting landscape. Presently, there are 11 joint projects in process and standard setters are working to complete them by 2011, with potential effective dates as early as 2012. These changes will significantly impact all companies, regardless of what the SEC decides with respect to IFRS conversion. Given this backdrop, it's understandable that the business community is referring to the upcoming changes as a "tidal wave."

In this Roundtable session, we will discuss – in plain English – the most significant of the FASB's projects and how and when they might impact your business. We will also share our best ideas on minimizing the potential disruption of these changes to your business.

Focal points of our discussion will include:

- Revenue recognition
- Leases
- Financial statement presentation
- Loss contingencies
- Financial instruments and fair value

1 hour of CE credit will be available.